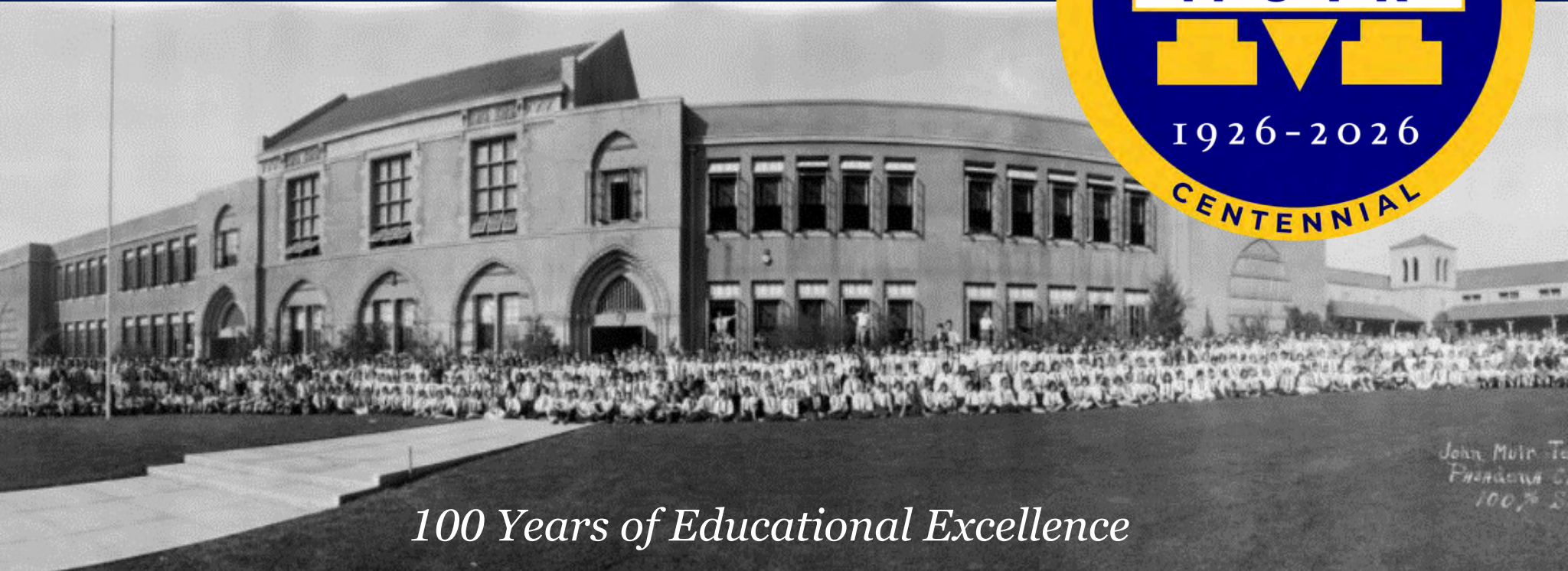


Sponsorship Opportunities



100 Years of Educational Excellence

Presenting Sponsor



A 100 Year Event

On November 1, 2026 the Muir Family will come together to celebrate 100 years of opportunity, excellence and potential.

They will come to honor John Muir High School's unique history and its impact; producing alumni that have shaped Pasadena, Altadena, California, the United States and the world!

Now you too can be part of John Muir High School's next 100 years!

With your help, the John Muir High School Alumni Association will raise \$100,000 in tax deductible donations to create the **Muir Centennial Legacy Fund**.

This money will go far to ensure the continued growth and stability of Pasadena's most iconic public education institution.

"It is the duty of every man to help build a better world for the next generation. We are all part of a team. We are all in this together."

– Jackie Robinson, Class of 1937





The Muir Spirit

The “Muir Spirit” of inclusion and acceptance was created in 1926 when the school was founded in one of the most diverse neighborhoods in Los Angeles County. A vibrant and growing mix of Black, White, Asian and Latino/Hispanic communities in Northwest Pasadena and Altadena.

On the night of January 7th 2025, the Eaton Fire destroyed more than 9,000 structures in historically Muir neighborhoods. More than 200 current Muir Students and staff homes burned that night.

It is estimated that as many as 1000 Muir Alumni lost homes. Sadly, two of the 19 people who perished in the fire were Mustangs, Lora Swayne '71 and Victor Shaw '76.

And its been the Muir Community, with its Muir Spirit, who have stepped up and been at the forefront of efforts to support impacted families and rebuild from this near catastrophic event.

This Muir Spirit lives today as the school continues to produce graduates from every ethnic and socio-economic group. They come together to become Mustangs and then go forth to change the world for the better.

“Muir is more than a school, it’s a family.”

–Dr. Lawton Gray Class of ‘93

Muir Legacy



John Muir's 100 Year Timeline

1926–1938



John Muir Technical High School

Focusing on Industrial Education, the school's first and only Principal, Rufus Mead, was committed to providing a world-class education by hiring Ivy League graduates at the height of the depression. "Techs" colors were Orange and Gray and their mascot was the Terrier.

1938–1942



Pasadena JC-West

Muir Tech was taken over by Pasadena JC. High school was grades 11th-12th and designated "Lower Division" while "Upper Division" was 13th-14th with an Associates Degree awarded. No independent colors or mascot.

1942–1946



US Army Training Base

With the advent of World War II the school was repurposed as a training base for medical, communications and artillery tasks by the US Army. To the left is an image of the regimental badge worn by many Army Personnel.

1946–1954



John Muir College

After the war students returned to a new Junior College with a system like the Pasadena JC years. Now the John Muir name was restored and it had its own colors, Blue and Gold, and the Terrier was replaced by the Mustang.

1954–Present



John Muir High School

Pasadena separated its high schools from its Junior Colleges in 1954. Starting with 10th-12th grades, in the 1970s it would expand to 9th-12th grades. All the colors, mascots and most of the traditions would carry on from John Muir College.

John Muir Today

In 2018 John Muir High School partnered with Pasadena City College to become an Early College Magnet

Muir Today is known for:

- High Graduation Rates
- High College Acceptance Rates
- Students graduating with both HS diplomas and AA degrees
- Students receiving CTE Certificates from Pasadena City College

Click here for more information about [John Muir High School](#).

John Muir High School is also known for:

Its dedicated alumni leadership and staff which includes:

- Principal - Dr. Lawton Gray, '93
- Assistant Principal - Dr. Ricardo Robles, '90
- Athletic Director - Alfredo Resendiz '94
- PCC Dual Enrollment Director - Alejandra Diaz, '97
- 40% Alumni Staff

It is because of these things and more that, at a time of almost universal enrollment declines, John Muir High School is the only Secondary School in Pasadena Unified to have increases in enrollment every year since before the pandemic.

"I have watched education become more a privilege of the rich than the basic necessity that it must be if civilized society is to survive."

– Octavia E. Butler, Class of 1965



Centennial Event





Muir Centennial Event

November 1st, 2026 @ 10 am

Rufus Mead Auditorium

John Muir High School

1905 Lincoln Avenue Pasadena, CA 91103

Presided over by important civic leaders, the event will honor a century of important alumni and feature entertainment by current Muir students.

After the presentations, all attendees will be invited to join over 1000 Muir Mustang alumni and their families at the annual Homecoming Alumni Picnic in the "M" Quad. The event will feature food vendors and sales from students and Alumni groups.

Later everyone will be invited to tour the renovated Alumni Museum.

For more information go to www.jmhsaa.org/

MUSTANG PRIDE!

Muir Centennial Legacy Fund

The Muir Centennial Legacy Fund

The goal of Muir's Centennial Event is to raise \$100,000 to fund a special endowment, the **Muir Centennial Legacy Fund**. Overseen by an independent board tasked with investing the money, the **Muir Centennial Legacy Fund** will ensure the growth and success of John Muir High School for the next century.

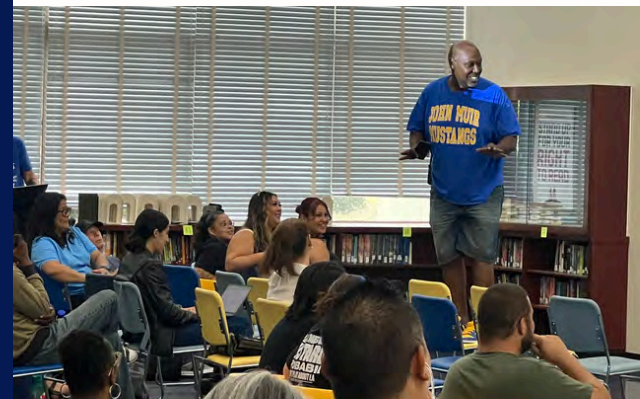
A portion of the investment returns will be used for a new annual scholarship that will be named after the school's two alumni principals Dr. Eddie Newman and Dr. Lawton Gray. The **Newman-Gray Scholarship** will be awarded to a student that epitomizes the Muir Spirit.

In addition, some of the returns can be used for unforeseen expenses that affect the entire Muir Community. Recently the school has faced massive fiscal challenges with both the Covid-19 shutdowns and now the Eaton Fire aftermath.

And finally, the **Muir Centennial Legacy Fund** will make a statement that the community represented by John Muir High School is supported by businesses, organizations and individuals like you!



Newman-Gray Scholarships



Unexpected Emergencies



There for the next 100 years

Donation Benefits & Pricing - Presenting Sponsor Level

Mighty Mustang

\$10,000

Social Media*

Logo on Websites
Dedicated Media Post
Logo in YouTube Video
Logo on Event Webpage
Social Media Shout Outs

Exclusives

VIP Reception
Framed Certificate
10 Reserved Seats
Press Release

Centennial Plaque*

Large Logo/Text at Top

Event Signage

Logo on Digital Marquee
Logo on All Signage
Logo on All Event Screens

Stage Recognition

Formal Speaking Opportunity
Name Read from Stage
Named Presenting Sponsor

**Muir Alumni and School Social Media
accounts have over 10,000 Followers*

**Centennial Plaque to be placed
at the Front Entrance of the School*



Centennial Plaque



Digital Marquee



VIP Reception in Alumni Museum

Donation Benefits & Pricing - Sponsorship Levels

Solid Gold

\$2,500

Social Media*

Dedicated Media Post
Social Media Shout Out

Exclusives

VIP Reception
Framed Certificate
6 Reserved Seats
Press Release

Centennial Plaque*

Logo/Text

Stage Recognition

Name Read from Stage

Event Signage

Logo on Event Screen

True Blue

\$1,000

Social Media*

Social Media Shout Out

Exclusives

VIP Reception
Framed Certificate
4 Reserved Seats

Centennial Plaque*

Regular Text

Stage Recognition

Name Read from Stage

Tech Terrier

\$500

Social Media*

Social Media Shout Out

Exclusives

VIP Reception
Certificate
2 Reserved Seats

Centennial Plaque*

Small Text

Student Body

\$100

Social Media

Social Media Shout Out

**Muir Alumni and School Social Media accounts have over 10,000 Followers*

**Centennial Plaque to be placed at the Front Entrance of the School*



CLASSES OF THE CENTURY



Which **CLASS** will have the **MOST DONORS**?

Which **CLASS** will give the **HIGHEST DOLLAR AMOUNT**?

Both will be honored as the

Classes of the Century

The class years will be acknowledged on the **Muir Centennial Plaque**!





HOW TO SUPPORT

Tax Deductible Donations can be made via QR Code or at
www.givebutter.com/muir-centennial-fund

Checks can be mailed to:

**Muir Centennial Legacy Fund
John Muir High School
1905 Lincoln Ave.
Pasadena, CA 91103**



JMHSAA EIN#90-0172339

World Class Alumni



World Class Alumni

John Muir has produced leaders and pioneers in almost every field. Here is a short list of some of the most notable.

Jackie Robinson '37

Sports and Civil Rights Icon

John Van De Kamp '52

California Attorney General

Gen. Daniel Hernandez '52

Highest-ranking Latino in the Army National Guard

Ko Nishimura '56

First Asian-American CEO of a Fortune 500 Company

Darlene Anderson '57

First Black Woman in Professional Team Sports

Bobby Hutcherson '58

Jazz Musician considered its greatest vibraphonist

Dennis Muren '64

Nine time Oscar winning SFX wizard

Octavia Butler '65

Award-winning Black author who helped define the science fiction genre

Jeffrey Stewart '67

Pulitzer Prize winning author

Robert Lowe '70

Pulitzer Prize winning journalist

David Lee Roth '72

Rock Music Legend

Renee Tajima-Peña '76

Oscar Nominated and two time Peabody Award winning Filmmaker

Ricky Ervins '87, Chad Brown '88

Super Bowl Champions

Olympic Champions



Olympic Champions

Not many high schools can say they have alumni who have won Olympic medals.

John Muir High School alumni have won 9! 5 Gold medals, 3 Silver medals and 1 Bronze medal.



Alice Brown - Women's Track & Field

1984 Gold - 4x100 Relay

1988 Gold - 4x100 Relay & Silver 100 Meter

Joel Thomas - Men's Swimming

1992 Gold - Men's 4x100 Relay

Inger Miller - Women's Track & Field

1996 Gold - 4x100 Relay

Linetta Wilson - Women's Track & Field

1996 Gold - 4x100 Relay

John Simon - Men's Water Polo

1984 Silver

Stacey Augmon - Men's Basketball

1988 Bronze

But it all started with Jackie's brother Mack Robinson, who won the Silver in the 200 in Track & Field at the 1936 Berlin Olympics, just .04 seconds behind Jesse Owens.

JOHN MUIR
TECHNICAL
HIGH SCHOOL

1926



Centennial Event Team

Darryl Qualls '80

Jill Hawkins '89

Dr. Lawton Gray '93

Pablo Miralles '82

La Monte Westmoreland '82

Ella Uriu '23

Event Chair

Event Vice-Chair

School Principal

Event Lead

Event Producer

Event Associate

John Muir Alumni Association - Fiscal Sponsor

In 2004 the John Muir High School Alumni Association was founded. Its primary purpose is to support the academic and extracurricular activities and programs of John Muir High School with a view to promoting pride within JMHS, the alumni and the surrounding community. Over the last 22 years the Association has grown to become the largest and most active group of Alumni in the PUSD.

JMHSAA EIN#90-0172339

thank you!



For more information:
Email – pablo@jmhsaa.org
www.jmhsaa.org